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DATE DISTRIBUTED 6/25/13 DATE OF ARTICLE 6/14/13 NEWSPAPER Digital Signage .com

Texas Dairy Queen franchisee credits digital menu boards for record sales

In its first month of business, the new Euless, Texas, Dairy Queen restaurant broke nearly every sales record in franchise and corporate history, including the record for most sales on opening day, the record for most sales on any day, and the records for most sales in one week and one month.

The Texas Dairy Queen Operators' Council, a cooperative group of Texas Dairy Queen franchisees, is responsible for Texas DQ marketing/advertising and the Texas Country Foods system for nearly 600 DQ restaurants in the state of Texas. Michael Clarke is the franchise owner/operator of the Euless restaurant and owns Lickety Split Food Services LLC.

Clarke attributes part of this success to the restaurant's new interior digital menu boards, supplied by **WAND Corp.** The Euless restaurant is the first in Texas to feature interior digital menu boards, with six screens.

"We couldn't be more thrilled by the results," said Larry Newell, president of TDQOC. "WAND's experience made them an easy choice, but their level of professionalism from creative conceptualization to deployment and installation gave us a reason to consider more digital restaurants."

Rick Engels, vice president of Business Development and the WAND internal creative department, said DQ Texas is "extremely devoted to digital's role" in its success.

The WAND Digital creative department along with Clarke and DQ Texas' advertising agency of record, The Loomis Agency, went through several rounds of creative edits to generate the digital configuration. The final product features two feature boards (one for food and the other for dessert), and four more dynamic/animated screens featuring Hungr'Busters, Country Baskets, T-Brand Tacos, Blizzard Flavor Treats and other menu items.

After Euless' record-breaking first month, TDQOC is now working with other operators with plans to transition more of its stores from static menus to WAND digital menu boards.

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DATE DISTRIBUTED 6/25/13 DATE OF ARTICLE 6/15/13 NEWSPAPER FWST

Housing improves; local partners and communities recognized

On June 13, the Greater Fort Worth Builders Association hosted special guest speaker Lt. Governor David Dewhurst and honored local officials, municipal employees, policy makers, communities and legislators who have worked cooperatively to put in place policies and practices which encourage sensible and responsible development and homebuilding in North Texas. The Annual Municipal Awards Night presented awards for Legislator of the Year, Spirit of Cooperation, Partnership, Spotlight Community and Spotlight Individual.

Finalists for the prestigious awards gathered at the historic Fort Worth Club on Thursday evening and included the communities of Fort Worth, Weatherford, Mansfield, Arlington, Burleson, Cleburne, Parker County, Aledo, Alvarado, Euless and White Settlement; as well as Dunaway Associates and Walsh Holdings, LLC.

The award recipients were:

- Legislator of the Year – The Honorable Rob Orr, Texas House of Representatives;
- Spirit of Cooperation – David Schroeder, Development Manager, City of Fort Worth
- Partnership – The Honorable Ken Shetter, Mayor of Burleson;
- Spotlight Community – City of Euless;
- Spotlight Individual – Stacey Jandrucko, Director of Real Estate, Walsh Holdings, LLC

In addition, the event recognized local home builder, Fred Parker, GMB, CGB, CGR, CAPS of the Fred Parker Company, Inc., with a Lifetime Achievement Award for his almost 50 years of service and involvement in addressing building issues in Fort Worth.

Recent housing statistics show home sales continue to improve across the Nation, and most notably in local communities. According to Building Permit data collected by the US Census Bureau, Parker County improved 83 percent and Tarrant County improved 43 percent over last year's statistics in the month of April.

Homeownership remains the American dream for thousands of Texas families. And there are many reasons why, both economic and emotional. Most Texans consider homeownership to be their single best long-term investment and a primary source of their wealth and financial security. Generations of families have counted on and used the equity in their homes for their children's education, their own retirement and other milestone expenses.

A healthy housing industry means more jobs and a stronger U.S. economy. In fact, fully 15 percent of the U.S. economy relies on housing. Most of the products used in home construction and remodeling are manufactured in the United States. Constructing 100 new homes creates more than 300 full-time jobs,

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\$23.1 million in wage and business income and \$8.9 million in federal, state and local tax revenue. New home owners spend money on decorations and furnishings, to enhance the landscaping and to become members of the community by patronizing local businesses and service providers.

Yet a home is so much more than an investment. In good times and in bad, the opportunity to own a home has been a cherished ideal and a source of pride, accomplishment, social stability and peace of mind.

“With housing and residential construction stimulating financial recovery across the nation, it is important for us to give pause and thank those who are partly responsible for such a strong homebuilding environment in our local communities” said Jon Samson, executive vice president of the Greater Fort Worth Builders Association.

About the Greater Fort Worth Builders Association

The Greater Fort Worth Builders Association is a professional trade association with over 500 builders, remodelers and associate members representing a wide variety of services and products for the building industry. The current association territory encompasses Tarrant County and six other counties including: Wise, Parker, Palo Pinto, Hood, Johnson and Somervell. Its primary purposes are to interact with local, state and federal legislative bodies to foster a positive building climate; to provide a forum to implement policies that affect the building industry; to provide information exchange, communication and education for members; to promote professionalism among its members; and to act as a resource for consumers to research industry related issues and topics.

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DATE DISTRIBUTED 6/25/13 DATE OF ARTICLE 6/18/13 NEWSPAPER DMN

Bomb squad uses robot to detonate suspicious device found in trunk during Eules traffic stop



By Sarah Spellings

sspellings@dallasnews.com

3:03 pm on June 18, 2013 | Permalink



Officers stopped a vehicle at 12:08 on between the 600 and 700 blocks of W. Mid Cities Boulevard in Eules. The bomb squad was called and used a robot to examine and detonate the item. (Sarah Hoffman/Staff photographer)

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DATE DISTRIBUTED 6/25/13 DATE OF ARTICLE 6/18/13 NEWSPAPER DMN

During a traffic stop this afternoon, Euless police discovered a suspicious device in the trunk of a car. Police say they immediately notified the Northeast Tarrant County Bomb Squad, which detonated the device around 3 p.m.

The driver was pulled over on W. Mid Cities Boulevard, between Gateway Boulevard and Baze Road, and arrested for outstanding traffic violations. Police discovered the device while inventorying the contents of the vehicle.

While the bomb squad determined just what the device was — and police say it's something containing a lot of wires — houses along the 700 block of W. Mid Cities were evacuated as a precaution.

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Bomb squad called to Euless traffic stop over fireworks

by MADELINE SCHMITT

WFAA

Posted on June 18, 2013 at 3:41 PM

Updated yesterday at 4:17 PM

A Euless police officer called in the bomb squad around noon on Tuesday after finding a "suspicious device" that turned out to be fireworks inside a vehicle during a traffic stop.

The driver, who has not been identified, was arrested for outstanding traffic violations. The officer found the fireworks while searching the vehicle and grew concerned when he could not immediately identify what they were.

As a precautionary measure, the Northeast Tarrant County Bomb squad responded, and E. Midcities Blvd. was closed in both directions between Gateway and Baze roads. A few homes in the nearby area were also evacuated.

After using a robot to investigate the scene, it was determined the "suspicious device" was a large collection of bundled fireworks. The fireworks were destroyed and the driver does not face charges for having them in the vehicle.

Evacuated residents returned to their homes shortly after.

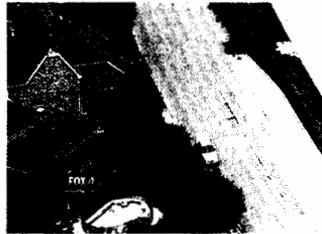
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DATE DISTRIBUTED 6/25/13 DATE OF ARTICLE 6/18/13 NEWSPAPER MyFoxDFW.com

Suspicious device found in car trunk in Euless

Posted: Jun 18, 2013 2:00 PM CDT Updated: Jun 18, 2013 2:11 PM CDT

By: Tracy Delatte - [email](#)



EULESS, Texas -

A roadway was closed and several homes were evacuated Tuesday afternoon because of a suspicious device found in the trunk of a car.

Euless police said an officer conducting a traffic stop made the discovery of the unknown device. It reportedly contained a lot of wires.

Midcities Boulevard was closed between Gateway and Baze Road and several nearby homes were evacuated as a precaution.

The bomb squad was called in to investigate

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DATE DISTRIBUTED 6/25/13 DATE OF ARTICLE 6/18/13 NEWSPAPER NBC5.COM

Suspicious Device Found During Eules Traffic Stop

By Frank Heinz

| Tuesday, Jun 18, 2013 | Updated 4:31 PM CDT



A suspicious device found in the trunk of a car during a traffic stop in Eules turned out to be a large amount of fireworks, police say.

According to police, a patrol officer made a traffic stop at about noon Tuesday and arrested the driver for outstanding traffic violations.

During an inventory of the vehicle, the device was found in the trunk.

"Due to the unknown nature of the device, the Northeast Tarrant County Bomb Squad has been requested to respond," police said in a news release.

After using a robot to investigate the scene, it was determined the device was a large collection of fireworks bundled into one large firework, which was destroyed by police.

According to Capt. Gary Landers, with the Eules Police Department, the bundle was not illegal.

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DATE DISTRIBUTED 6/25/13 DATE OF ARTICLE 6/18/13 NEWSPAPER NBC5.COM

While the investigation was underway, East Mid Cities Boulevard was closed in both directions between Gateway and Baze Road and a few homes near the location were also evacuated. Just before 3:30 p.m., the roads were reopened and residents were allowed to return to their homes.

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DATE DISTRIBUTED 6/25/13 DATE OF ARTICLE 6/18/13 NEWSPAPER Wall Street Journal.com

U.S. Concrete Announces Occurrence of Conversion Event For Its 9.5% Convertible Secured Notes Due 2015

EULESS, Texas, June 18, 2013 (GLOBE NEWSWIRE) -- U.S. Concrete, Inc. (Nasdaq:USCR) today reported that, on June 17, 2013, the Last Reported Sale Price of the Common Stock for at least 20 Trading Days in a period of 30 consecutive Trading Days exceeded 150% of the Conversion Price, which constitutes the Conversion Event pursuant to the Indenture, dated as of August 31, 2010, as supplemented (the "Indenture"), among U.S. Concrete, the guarantors from time to time party thereto and U.S. Bank National Association, as Trustee, relating to U.S. Concrete's 9.5% Convertible Secured Notes due 2015 (the "Notes") (all terms used but not defined herein shall have the meanings ascribed to them in the Indenture). The Conversion Rate applicable to the Notes is 95.23809524 shares of Common Stock per \$1,000 principal amount of Notes.

The right to convert Notes will terminate immediately prior to 9:00 a.m. New York City time on August 3, 2013, the date that is 46 days following the date of this release (the "Conversion Termination Date"). Holders may convert Notes up to the Conversion Cap at any time prior to the Close of Business on August 2, 2013, the Business Day immediately preceding the Conversion Termination Date. Any Holders who cannot convert the full amount of their Notes prior to the Conversion Termination Date due to the Conversion Cap may send an Election Notice to the Issuer in the form attached to the Indenture and may elect to convert such Notes on any date or dates prior to the date that is 180 days following the Conversion Termination Date. Except as otherwise provided in an Election Notice, any Notes not otherwise converted prior to the Conversion Termination Date may be redeemed at the Issuer's option at any time in accordance with Article Four of the Indenture at a Redemption Price equal to 100% of the principal amount thereof, plus accrued and unpaid interest, if any, to, but excluding, the Conversion Termination Date, in respect of the Notes to be redeemed.

Interest shall cease to accrue on all Notes as of (but not including) the Conversion Termination Date. Certain covenants contained in the Indenture shall cease to have any further force or effect as of the Conversion Termination Date and certain provisions of the Indenture shall no longer apply, each as more fully described in the Conversion Event Notice. Pursuant to a supplemental indenture dated as of March 22, 2013, certain other covenants and provisions of the Indenture were terminated, and the Collateral securing the Notes and the Note Guarantees was released.

There is no Cash Conversion Amount payable on the Notes as a result of the Conversion Event.

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U.S. Concrete, Inc. (Nasdaq:USCR) services the construction industry in several markets in the United States through its two business segments: ready-mixed concrete and aggregate products. The company has 101 fixed and 11 portable ready-mixed concrete plants and seven producing aggregates facilities. During 2012, these plant facilities produced approximately 4.8 million cubic yards of ready-mixed concrete and 3.3 million tons of aggregates. The company has supplied concrete for high profile, green building projects such as the San Francisco Public Utilities Headquarters, San Francisco Academy of Sciences, and One World Trade Center. For more information on U.S. Concrete, visit www.us-concrete.com.

CAUTIONARY STATEMENT REGARDING FORWARD-LOOKING STATEMENTS

This press release contains various forward-looking statements and information that are based on management's beliefs, as well as assumptions made by and information currently available to management. These forward-looking statements speak only as of the date of this press release. U.S. Concrete disclaims any obligation to update these statements and cautions you not to rely unduly on them. Although U.S. Concrete believes that the expectations reflected in such forward-looking statements are reasonable, it can give no assurance that those expectations will prove to have been correct. These forward-looking statements are subject to risks and uncertainties that may cause actual results to differ materially, including the possibility that the anticipated benefits from such activities, events, developments or transactions cannot be fully realized or the possibility that costs or difficulties related thereto will be greater than expected. Should one or more of these risks materialize, or should underlying assumptions prove incorrect, actual results may vary materially from those expected. Additional risks affecting U.S. Concrete are discussed in greater detail in U.S. Concrete's filings with the Securities and Exchange Commission, including U.S. Concrete's Annual Report on Form 10-K for the year ended December 31, 2012, and its subsequent filings on Form 10-Q.

CONTACT: Matt Brown
 Senior Vice President and CFO
 U.S. Concrete, Inc.
 817-835-4105

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DATE DISTRIBUTED 6/25/13 DATE OF ARTICLE 6/19/13 NEWSPAPER FWST

Breaking News

Eules police seek armed robbers

Posted Wednesday, Jun. 19, 2013

EULESS — Police appealed for help Wednesday to identify armed robbers who may be responsible for as many as five North Texas holdups of residents at apartment complexes and a car wash, stealing smart phones, cash and debit cards.

Investigators believe at least four have occurred in Eules, targeting women. The robbers could also be responsible for a holdup in Irving where a man was beaten after items were taken from him.

“They seem to be targeting Hispanic women in our city,” said Eules police Lt. Eric Starnes on Wednesday. “Each time they have displayed a handgun.”

On June 11, two men arrived at Stevie’s Car Wash in the 300 block of S. Industrial Boulevard and parked in an open bay. A few minutes later, they approached a woman who was cleaning her car, placed a gun to her neck and took an undisclosed amount of cash and other items.

Then about 11 p.m. on June 13, investigators believe the same two men confronted a woman at an apartment complex in the 1400 block of El Camino Real Boulevard, put a gun to her head and stole money, her debit card and cell phone.

Just 13 minutes later, the suspects used that stolen debit card at businesses in Hurst and North Richland Hills. Authorities believe a woman who is an accomplice of the robbers drove the suspects to the businesses. Photographs from store surveillance cameras at one business captured a picture of her, police said.

“We have two other women who were robbed in the city, but they were not able to give us a description,” Starnes said, noting those two also happened last week. “But we believe they are the same suspects.”

Authorites also believe the suspects robbed the man in Irving last week.

The suspects were driving a 2003- 2006 silver Chevrolet Impala in the June 11 holdup and a 2003-2006 Toyota dark sports utility vehicle in the June 13 robbery.

Domingo Ramirez Jr., 817-390-7763

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DATE DISTRIBUTED 6/25/13 DATE OF ARTICLE 6/19/13 NEWSPAPER CBSDFW.COM

Police Need Help Identifying Aggravated Robbery Suspects

June 19, 2013 12:35 PM



EULESS (CBSDFW.COM) – One North Texas police department is asking for help from the public identifying the men who committed two aggravated robberies in a two-day period.

Eules men say two men are responsible for at least two robberies that involved putting a gun to the head of their victims.

The first crime happened on June 11 when police say two black men pulled into a car wash, in the 300 block of S. Industrial Blvd., around 2 p.m.



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Surveillance video shows the men driving what appears to be a 2003 to 2006, silver-colored, 4-door Chevrolet Impala, with a sunroof. The men got out of the car, leaving both the driver and passenger doors open, and went to the coin machine. A short time later the men walk over to a woman, who was cleaning her car, grab her from behind and put a gun to the back of her neck.

Two days later the same two suspects are believed to be the men who grabbed a woman at a Euless apartment complex, in the 1400 block of El Camino Real Blvd., and put a gun to her head. The men robbed the woman of her wallet and cell phone.

Less than 15 minutes after the apartment robbery the victim's debit card was use at two businesses — one in Hurst, the other in North Richland Hills. In this case, the suspects were driving a dark colored, 2003 to 2006 Toyota SUV.

Police believe the two people responsible for thee crimes may also have been involved in other aggravated robberies across North Texas.

Euless police are asking that anyone with information about the robberies or who recognizes the suspects pictured in this article call police at **(817) 685-1534 or 817-685-1562**. Tipsters can also contact Crime Stoppers of Tarrant County at **817-469-TIPS (8477)**.

Crime Stoppers is offering a reward of up to \$1,000 for information leading to an arrest and conviction in the case. Individuals can also leave tips online on the Crime Stoppers website.

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DATE DISTRIBUTED 6/25/13 DATE OF ARTICLE 6/19/13 NEWSPAPER Mytxdfw.com
 (Fox 4)

Eules police say armed robbers targeting women

Posted: Jun 19, 2013 11:15 PM CDT Updated: Jun 19, 2013 11:15 PM CDT
 By: Brandon Todd



EULESS, Texas -

Eules police are telling women in the area to be extra cautious, after a string of armed robberies.

Surveillance video from Stevie's Car Wash in the 300 block of Industrial shows two men robbing a woman and a 4-month-old baby at gun point.

Eules police say three days later, the same two men robbed another woman at an apartment complex in the 1400 block of El Camino Real.

That same day, the two suspects are caught on video at a Hurst Texaco using that victim's credit card.

At another Texaco, police say the men bought gas, cigarettes, and \$120 worth of lottery tickets.

Then, police say they robbed a third woman at gun point in a different apartment complex.

Investigators worry the gun they're using to scare, may soon be used to kill.

"It's a very dangerous act and sometimes with these types of actions things can escalate," Lieutenant Eric Starnes, Eules Police Department, said.

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DATE DISTRIBUTED 6/25/13 DATE OF ARTICLE 6/20/13 NEWSPAPER NBC5DFW.com

Police Looking for Two Men Wanted in Aggravated Robbery

Thursday, Jun 20, 2013 | Updated 6:57 AM CDT
NBC5DFW



Unless police are asking for the public's help in finding two men wanted in connection with two armed robberies.

Unless police are asking for the public's help in finding two men wanted in connection with two armed robberies.

The first robbery happened on June 11 at Stevie's Car Wash on Industrial Boulevard. In a news release, police said the men parked in an open bay at the car wash at 2:15 p.m.

They got out of a Chevrolet Impala and approached a woman who was cleaning her car. One of the men grabbed the victim from behind, put a handgun to her neck and robbed her.

Police also believe the same two men robbed a woman at an apartment complex on El Camino Real Boulevard where they stole the woman's money, her cell phone and took her ATM card.

That same ATM card was used at two businesses. This time around the men were driving a dark-colored Toyota SUV.

If you have any information, please call the Euless Police Department at 817-685-1531.