

Belk Joins Community Leaders to Celebrate Euless Glade Parks Development

11/2/15

Painting of honorary wall, exclusive sneak peek of new location, Nov. 12

What: Belk is celebrating its 95,000 square-foot fashion store opening at Glade Parks in Euless, Texas. City leaders from Euless, Colleyville, Keller and Grapevine will paint an honorary wall blue to commemorate the community significance the Glade Parks development will bring. The store is expected to complete construction in March 2016 and will be the ninth Belk location in North Texas.

The new Belk store represents a \$10.8 million investment and will incorporate the latest in retail design, lighting, merchandising presentation and décor. It will offer expanded assortments of the top premium brands, exclusive Belk private brands, the latest styles of fashion apparel, shoes and accessories for the whole family, plus a large selection of cosmetics.

When: Thursday, November 12 from 10:00 a.m. to 11:00 a.m.

10:00-10:15 a.m. Refreshments

10:15-10:30 a.m. Remarks from Belk, Euless City Council and Glade Parks

10:30-10:45 a.m. Painting of honorary wall Belk “blue” with area leaders

10:45-11:00 a.m. Tour of construction site

**Hard hats and vests will be provided. Please wear closed-toe shoes.*

Where: Belk Glade Parks

2701 Rio Grande Boulevard, Suite 100, Euless, TX 76039

**Parking available in front of construction site.*

Interviews: Marlene Norcross, VP and Regional Manager for Texas, Belk

Zach Knuston, Developer, Glade Parks

Euless City Council member

Colleyville City Council member

Keller City Council member

Grapevine City Council member

Visuals: Local leaders painting the honorary wall Belk “blue” Exclusive sneak peek of construction progress

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Trinity students ‘Back the Blue’ in lunch with police

Eules officers and share pizza and conversation with teens

Eules Small Business Association sponsored event

Business leaders want event to continue in future years



Eules police Cpl. James Gordon talks to students at Trinity High School as they eat lunch Wednesday. The pizza lunch in the library was an effort to build relationships between students and police officers.

By Elizabeth Campbell

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EULESS

Selena Bak and her older sister Esther were a little nervous about eating lunch with police officers who visited Trinity High School, but they relaxed when asked about how they were doing in school.

“It was my first time to eat lunch with an officer. It wasn’t as scary as I thought,” Selena Bak said.



Eulesse police senior officer Chris White talks to sophomore Prashiddha Sharma, 15, at Trinity High School on Wednesday.



Eulesse police Senior Cpl. Rocky Fimbres talks to students at Trinity High School as they eat lunch Wednesday. The pizza lunch in the library was an effort to build relationships between students and police officers.



Eulesse police officer Robert Bryan talks to sophomores, Hamza Alwani, 15, left, and Jacob Brotherton, 15, at Trinity High School as they eat lunch Wednesday. The pizza lunch in the library was an effort to build relationships between students and police officers.

The pizza lunch in the library was an effort to build relationships between students and police officers.

Said Esther: “They asked about my grades and how well I am doing in school.”

Several officers from the Euless Police Department along with three classes of sophomores and juniors shared pizza and soft drinks last week.

The Euless Small Business Association sponsored the “Back the Blue” event to give police and students a chance to interact.

It was my first time to eat lunch with an officer. It wasn’t as scary as I thought.

Student Selena Bak

Joe Mapes, who owns several Joan’s Car Wash locations throughout the Dallas-Fort Worth area, said he and other members saw a need for more public support of the police.

“There is a lot of negativism coming out of Washington relating to local police forces,” Mapes said. “Police have taken an undue rap, and we are supporting the police.”

Ron Tipton, association president, said he was pleased to see the interaction between students and police.

“We believe it was a big success for all involved. We will probably continue to do this,” Tipton said.

Three classes of sophomores and juniors ate lunch with officers.

Peggy McIntyre, a support specialist and crisis intervention counselor at Trinity, said the association contacted her about organizing the event. The goal, she said, was for students and police to learn from one another.

“Many kids in our student population come from single-parent families. I think any positive reinforcement we can show them from the Police Department will help them become better citizens,” McIntyre said.

Before the students ate lunch, officer James Gordon told them that police cared about them and the choices they make.

“If you need help and can’t get ahold of your parents, don’t be afraid to call us,” Gordon said. “We do want you to succeed.”

Gordon also told the students to talk to their counselors about their plans for college and their careers.

“Most of my friends never met with their counselors, and they didn’t have the letters of recommendation they needed for college,” he said.

“If you are settling on C’s and B’s, why not make A’s? You can act now. Why not push yourselves to do that?” Gordon said.

Gordon, who works in the community services division, said it is important for police officers to spend time with different groups of people.

“We want to tell the students, ‘Yes, I believe in you,’ ” Gordon said.

As Prashiddha Sharma finished his pizza, he asked officer Chris White about K-9 units and their usefulness in fighting crime.

White told Sharma that Euless does not have a K-9 unit but that dogs can be brought in if necessary to sniff for drugs or perform other tasks.

Although Sharma wants to become a mechanical engineer, he said police work always interested him.

“I just had a lot of questions. I watch a lot of police shows. I thought I got a good explanation,” he said.